

Technical Account Manager - Ad Measurement

We're looking for a data-driven and customer-obsessed, Technical Account Manager to join our Ad Measurement team to help our customers maximize the impact of their brands.

The position reports to our Sr. Director of Customer Success and is remote.

What you'll do:

You will plan, execute and help scale ad measurement implementations, and continue to build DISQO's competitive edge by leveraging our unique data sets.

- **Help deliver best-in-class insights** for our customers
- **Champion the delivery of customer projects** for DISQO's ad measurement solutions
- **Manage multiple concurrent projects and customers**, working autonomously with the necessary members of the extended ad measurement team
- **Lead the project setup** and coordinate meeting cadences
- **Lead/participate in cross-functional scrum meetings** to prioritize and deliver client delivery needs.
- **Partner with cross-functional teams** including Sales, Product, Analytics, and Data Science teams on client deliverable needs
- **Maintain dashboards to communicate status**, timelines, and risks to both clients and internal stakeholders.

Top performers bring the following:

Project Management

- 2+ years of project management experience in MarTech/AdTech SaaS organizations
- Experience working in an agile environment
- Bachelor's Degree in the relevant field. MBA preferred

Sound knowledge of digital marketing and the AdTech landscape

- Deep understanding of DCM's, DSP's and SSP's, and how they coexist in digital marketing
- Experience with ad tracking and tagging implementations across digital marketing channels
- Experience with Web analytics data and a passion for dealing with large and diverse data sets

Strong organizational, operational, analytical, presentation acumen combined with excellent verbal and written communication skills

- Experience working with data visualization tools (e.g., Tableau, Looker, PowerBI) and CRMs (e.g., Salesforce)
- Advanced skills in Excel and PowerPoint, with strong data problem-solving skills

Customer success mindset

- Eager to join a fast-paced working environment, learn and make an impact
- Attention to detail
- Collaborative

DISQO is an equal opportunity employer that celebrates diversity and is committed to creating an inclusive environment for all employees.